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Here is an updated version of the \$domain website which many of our East European book trade customers have been using for some time now, more or less regularly. We have just introduced certain upgrades and changes which should be interesting for you. Please remember that our website does not replace publisher websites, there would be no point in duplicating the information. Our idea is to present you with tools that might be useful in your work with individual, institutional and corporate customers. Many of the features have been introduced at specific requests from some of you. Others are still at preparatory stage and will be implemented soon.

The Mckinsey Way

The McKinsey Way, by former McKinsey & Company associate Ethan M. Rasiel, provides a through-the-keyhole perspective on the way this worldwide consulting institution approaches--and solves--the myriad professional problems encountered by its

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high-powered clientele. His goal, Rasiel writes, is simple: to communicate "new and useful skills to everyone who wants to be more useful in their business."

Amazon.com: The McKinsey Way (9780070534483): Rasiel ...

Don't expect the mystique and dark secrets of McKinsey to be revealed. The "way" is quite simple and obvious to experienced consultants; but probably what new consultants need to accelerate their technique. The style of the book is a little frivolous for my liking in places. It could do with a decent editor.

Amazon.com: The McKinsey Way: Using the Techniques of the ...

The McKinsey Way is a light and enjoyable read for those who want a brief overview of what management consulting is, for those who would love a better picture of what it's like to work at

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McKinsey & Company, and for those who want to understand some principles of consulting which they can apply in their work.

The McKinsey Way by Ethan M. Rasiel - Goodreads

"Enlivened by witty anecdotes, THE MCKINSEY WAY contains valuable lessons on widely diverse topics such as marketing, interviewing, team-building, and brainstorming." —Paul H. Zipkin, Vice-Dean, The Fuqua School of Business It's been called "a breeding ground for gurus."

The McKinsey Way / Edition 1 by Ethan M. Rasiel, McGraw

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The McKinsey Way is divided into 5 parts: The McKinsey way of thinking about business problems. In this part of the book, the author shares how McKinsey (and management consulting in general) solutions are fact based, rigidly structured, and hypothesis driven.

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Business Book Review: The McKinsey Way | Management Consulted

“The McKinsey Way Summary” McKinsey & Company is a worldwide-known consulting company that corporations hire for its problem-solving expertise. When asked what makes the company so successful, McKinsey experts “blame” the firm is proven guidelines which it uses for problem-solving. So, what are these guidelines?

The McKinsey Way PDF Summary - Ethan M. Rasiel | 12min Blog

Here you go. Book review and summary of The McKinsey Way - By Ethan M. Rasiel. If you want to support me, BUY THE BOOK HERE: <https://amzn.to/2QRuzex> I tried ...

The McKinsey Way - YouTube

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Full Summary of The Mckinsey Way Thinking Like a Consultant. Companies hire McKinsey & Company, a consulting firm that is well known for its problem solving expertise. The firm's success can be attributed to the use of proven guidelines for problem-solving techniques.

The Mckinsey Way Book Summary, by Ethan Rasiel | Allen Cheng

Note for "The McKinsey Way" (1) Many people has read the book "The Mckinsey Way", well, it's really a wonderful book. The first Three parts are of help to people who want to know how to think and solve the business problems. The first part: The McKinsey way of thinking about business...

The McKinsey Way (□□)

things the McKinsey way, but their consultants' minds work in sim-ilar ways to McKinsey-ites', Forewarned is forearmed. I

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based this book on my own experience as a McKinsey associate from 1989 to 1992. I learned an enormous amount in that time, but scarcely enough for me to explain to the world the skills that McKinsey-ites use to succeed.

THE MC WAY - csinvesting

I "The McKinsey Way" afslører den tidligere partner ved McKinsey, hvordan McKinsey arbejder og viser dig, hvordan du kan efterligne firmaets anerkendte metoder til at udøve problemløsning, kommunikation og ledelse.

Få The McKinsey Way af Ethan Rasiel som Hardback bog på ...

The McKinsey Way Quotes Showing 1-30 of 71 "The essence of the initial hypothesis is "Figure out the solution to the problem before you start." This seems counterintuitive, yet you do it all the time." — Ethan M. Rasiel, The McKinsey Way: Using the

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Techniques of the World's Top Strategic Consultants to Help You and Your Business

The McKinsey Way Quotes by Ethan M. Rasiel

The McKinsey Way will reveal the problem-solving, communication, and management techniques of the world's most respected corporate doctor. Each rule will be coupled with anecdotes and lessons from actual McKinsey consulting projects.

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The McKinsey Way, by former McKinsey & Company associate Ethan M. Rasiel, provides a through-the-keyhole perspective on the way this worldwide consulting institution approaches--and solves--the myriad professional problems encountered by its high-powered clientele. His goal, Rasiel writes, is simple: to communicate "new and useful skills to everyone who wants to be more useful in their business."

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The international bestseller The McKinsey Way provides a through-the-keyhole look at McKinsey & Company, the world's leading management consulting firm. The McKinsey Mind reveals the hands-on...

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"Enlivened by witty anecdotes, THE MCKINSEY WAY contains valuable lessons on widely diverse topics such as marketing, interviewing, team-building, and brainstorming." --Paul H. Zipkin, Vice-Dean,...

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The McKinsey Way : Ethan Rasiel : 9780070534483

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